

# TLC Digital Media LLC Service Agreement



## **NORTHWOODS FISH FRY GUIDE**

Promote your Restaurant on the only Northern Wisconsin Fish Fry Guide

[www.northwoodsfishfryguide.com](http://www.northwoodsfishfryguide.com)

**Online Directory Listings provide many benefits to Restaurants like you! Here are some reasons to join an on-line Directory like the Northwoods Friday Fish Fry Guide:**

- Attract new Customers
- Increase Engagement
- Improve local visibility
- Increase Brand Awareness
- Promote word of mouth
- Strengthen your Reputation
- Improve your SEO with Backlinks

**Many Northwoods Restaurants have successful businesses. However, many new restaurants are coming in. These new restaurants will promote themselves on the internet. Make sure your restaurant is there as well.**

***View Current Page Rankings! (keyword rankings on last page)***

**Listing Subscriptions Include:** A unique page with your Restaurants Fish Fry options and images. Includes your location, website link and/or Facebook Page, phone # , testimonials of your fish fry and a button for immediate directions to you restaurant. Also includes; Quarterly Analytics Report, a one- time Photoshoot if needed, updates to listing as needed, advertising on our Facebook and Instagram Pages, and a Featured Listing in our E-mail list. There are 3 Subscriptions to choose from; 1 year, 3 years or 5 years.

**Additional Options:**

- Website Design or Redesign
- Hosting Services
- E-mail Marketing Services
- Social Media Marketing
- Graphic Design
- SEO Services
- Copywriting
- Networking events (in some locations)

**About Us:** TLC Digital Media is owned by Tracy Champagne, a Small Business Owner and Digital Marketing Professional with over 12 years’ experience in the digital marketing world. Located in Milwaukee and commuting weekly to the Northwoods of Wisconsin. Find her at [www.Tracychampagne.com](http://www.Tracychampagne.com)

	Services	Price
<input type="checkbox"/>	1 – year Listing Subscription	\$300.00
<input type="checkbox"/>	2 – year Listing Subscription	\$500.00
<input type="checkbox"/>	5 – year Listing Subscription	\$1200.00
<input type="checkbox"/>	Information for additional services	\$0.00
<input type="checkbox"/>	Directory Service Special one-time discount	- \$
	Total	

Sign up below or at <https://northwoodsfishfryguide.com/northwoods-fish-fry-sign-up/>

Customer Name	
Personal E-mail	
Personal Phone	
Restaurant Name	
Restaurant Address	
Restaurant Phone	
Restaurant E-mail	
Website	
Facebook	
Instagram	
Hours of Operation	

Days you have Fish Frys (check all that apply)

<input type="checkbox"/>	Wednesday
<input type="checkbox"/>	Friday
<input type="checkbox"/>	Everyday

Types of Fish (check all that apply)

Amenities (check all that apply)

<input type="checkbox"/>	Breaded Cod	<input type="checkbox"/>	Outdoor Seating
<input type="checkbox"/>	Baked Cod	<input type="checkbox"/>	On a Lake
<input type="checkbox"/>	Perch	<input type="checkbox"/>	Take Reservations
<input type="checkbox"/>	Walleye	<input type="checkbox"/>	Alcohol
<input type="checkbox"/>	Pike	<input type="checkbox"/>	Wi-Fi
<input type="checkbox"/>	Tilapia	<input type="checkbox"/>	Accept Credit Cards
<input type="checkbox"/>	Trout	<input type="checkbox"/>	Delivery Service

Additional Menu Items (Check all that apply)

<input type="checkbox"/>	Potato Pancakes
<input type="checkbox"/>	French Fries
<input type="checkbox"/>	Coleslaw
<input type="checkbox"/>	Baked Beans

Fish Fry Photos (professional images of your fish fry options)

<input type="checkbox"/>	I need Photos taken
<input type="checkbox"/>	I have photos already

Listing Start Date	
Listing Expiration Date	
Payment Type	
Payment Date	

*Invoice sent to email on file when service begins. Checks to TLC Digital Media, Venmo and Paypal also accepted*

Northwoods Fish Fry Guide is just one of the many marketing options available to small business owners. TLC Digital Media does not guarantee specific results because of outside factors that may affect business success.

Promote us on your website or social media accounts for more awareness to your Restaurant. Please ask us about adding a link to your website, we can help if you like.

Do you know any other Northwoods Restaurants that are not on the website? Please list them below so they can also benefit from this unique directory website.

Name of Restaurant	Email & Phone #

## Current Page Ranks

When people do a search, they put in specific keywords. Here are some of our keywords that we are currently ranking for. Rankings usually always improve; and especially improves when you add more content to the website. Join us today to help us rank on page 1 for all our keywords!

Keyword (what words people use to search)	Page ranking (where we are listed)
Fish fry Minocqua wi	Page 1
Woodruff Fish Fry	Page 1
Arbor Vitae Fish Fry	Page 1
Willow haven supper club	Page 2
Best fish fry in Minocqua	Page 2
Rhinelanders Fish Fry	Page 2
Tomahawk fish fry	Page 2
Hodag lanes and Steakhouse	Page 3
Best fish fry Minocqua Wi	Page 3
Paul Bunyan Minocqua	Page 2
Happy Snapper Tomahawk	Page 3

Northwoods Fish Fry Guide is the go-to place for people visiting from out of town.

As the page ranks continue to grow, so will the amount of people who depend on this website to find fish frys in Northwoods. No need for a website or Facebook page either.

You work hard every day.

Let this Northwoods Fish Fry guide help your restaurant get the attention it deserves.

Please sign below.

<b>TLC Digital Media Approval</b> _____	<b>Date</b> _____
<b>Customer Approval</b> _____	<b>Date</b> _____